



PRIVACY POLICY

This Privacy Policy shall be effective from 25th August 2018.

Privacy is of utmost importance at GEM Pay Ltd. We recognize and respect the significance of protecting information of visitors to our website and our customers who use our services.

The data we protect are "Personal Data" which is any information relating to an identified or identifiable natural person and have made protecting privacy and the confidentiality of Personal Data a fundamental component of the way we do business.

To ensure transparency, this Privacy Policy informs you of the ways we ensure privacy and the confidentiality of Personal Data.

Please take a moment to read and understand the Privacy Policy. You may contact us on **info@blockgem.com** if you have any queries.

This policy describes the information we gather, how we may use those Personal Data and the circumstances under which we may disclose such information to third parties.

[Information that we collect and how we use it](#)

Blockgem.com respects your privacy and is committed to protect the information you provide us with privilege through our website. We gather user information in order to serve your needs and respond to your information requests to proceed smoothly. The purpose is solely to identify or contact you and for legal requirements. We do not sell or distribute user information to third parties unless it is required by law.

Personal Identification

Formal Identification

Financial Information

Transaction Information

[Collecting User Information](#)

We collect information about our web visitors indirectly through our Internet access logs. When you access blockgem.com, the browser's domain name and Internet address is automatically collected and placed in our Internet access logs. We use this information to learn about which sections, pages and information website visitor's access. When we collect information from you, you may tell us that you do not want it used for further marketing contact.

Data Security Compliance

The security and privacy of your data is a vital aspect of our focus at GEM Pay. We assure and commit ourselves to the regulations of your personal information & data security compliance. We are committed to respect your online privacy and recognize your need for appropriate protection and management of any personally identifiable information ("Personal Information") you share with us. We focus on updating and improving our privacy policy from time to time.

No ad companies collect data through our service.

We do not allow advertising companies to collect data through our service for ad targeting.

Use and Disclosure of Personal Data

We will only use and/or disclose Personal Data internally in order to:

Provide GEM Pay Services;

Provide Service communication in order to update you about our services, inform you of relevant security issues or updates, or provide other transaction related information. Without such services you may not be aware of important development relating to your account that may affect how you can use our Services.

Ensure quality control;

Ensure network and information security;

Enhance your website experience;

Understand and meet your needs and preferences;

Develop new and enhance existing service and product offerings;

Carry out any purposes for which we have received your consent; and meet legal and regulatory requirements.

Personal Data may be collected, stored and/or processed by third party service providers or by companies in the Blockchain corporate family to perform functions on our behalf. All such third parties will be contractually bound to protect data in compliance with our policy.

Cookies

GEM Pay website may use cookies to assist in producing overall site visitor statistics. Cookies, by themselves, cannot be used to find out the identity of any user unless they specifically tell us who they are. If you wish to, you can disable cookies on your computer by changing the settings in preferences or options menu in your browser!

Additional Information

We use Live Chat on this site. Live Chat provides customer service solution to help us serve you better.

Disclosure of Information following circumstances

We provide the information to trusted partners who work on behalf of or with GEM Pay under extremely strict confidentiality/non-disclosure agreements. We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims. We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, or as otherwise required by law.

Links to Third Party Sites

blockgem.com website may provide links to other third-party websites blockgem.com is not responsible for the contents or policies of these websites. These links are provided to you for convenience purposes only and blockgem.com is not liable for inaccuracy of any information on such sites. These sites may send their own cookies to users, or otherwise collect data or solicit personal information.

If blockgem.com website links you to any third-party website, we make no representation as to the existence, sufficiency, accuracy or completeness of their Privacy Policy.

Communications

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send or by contacting us.

Disclosure of User Information

The products, technology and services described in this site may be the subject of intellectual property rights reserved by GEM Pay. Nothing contained herein shall be construed as conferring to you in any manner, whether by implication, estoppel or otherwise, any license, title or ownership of or to any intellectual property right of GEM Pay.

Contacting Us

If you have any questions or comments about this Privacy Policy, you can contact us by email at the following email address: **info@blockgem.com**.